



IDA WOLDEMICHAEL
idawoldem@hotmail.com
idawoldemichael.com

EDUCATION

MFA, Graphic Design | Maryland Institute College of Art, MICA | Baltimore, MD | 2004-2006

BFA, Graphic Design | Virginia Tech. | Blacksburg, Virginia | 2000-2004

PROFESSIONAL EXPERIENCE

GRAPHIC DESIGNER AND PRODUCTION ASST. | URBANITE MAGAZINE | BALTIMORE, MD | NOVEMBER 2004-MAY 2006

Conceptualize and design layout for magazine.

Create advertisements and collateral items.

Prepare files for printer.

GRAPHIC DESIGN TEACHING ASSISTANT | MICA | BALTIMORE, MD | JAN-MAY 2006 AND SEPT-DEC 2004

Assisted in a Fashion Graphics course in which students created and branded their own line of clothing.

Assisted in an intermediate level Graphic Design course in which students designed logos, posters, and packaging.

Assisted students with design software and projects.

Critiqued and graded student work.

GRAPHIC DESIGN INSTRUCTOR | COLLEGE OF NOTRE DAME | BALTIMORE, MD | SEPTEMBER-DECEMBER 2005

Taught a course about digital page layout.

Taught the students layout software: Quark.

Assisted students develop as graphic designers through projects and critiques.

GRAPHIC DESIGNER | VISUAL DESIGN STUDIO 4, VDS4 | BLACKSBURG, VA | SEPTEMBER 2003-MAY 2004

Specialized in visual brand identity, web graphics, and poster design.

Assisted in design plan for new studio space.

GRAPHIC DESIGN INTERN | CORCORAN GALLERY OF ART | WASHINGTON, DC | JUNE-AUGUST 2003

Designed promotional pieces, including postcards, posters, signboards, and view book.

Created advertisements for The Washington Post.

Designed exhibition graphics.

SENIOR DESIGNER, ADS CREATION | COLLEGIATE TIMES NEWSPAPER | VIRGINIA TECH | SEPTEMBER 2002-MAY 2003

Created advertisements using scanning techniques, and spontaneous creativity.

Created advertisements for local and national clients.

GRAPHIC DESIGN INTERN | WOLF TRAP FOUNDATION FOR THE PERFORMING ARTS | VIENNA, VA | JUNE-AUGUST 2002

Created advertisements for The Washington Post, and Center Lines.

Designed promotional pieces, including postcards, posters, mailers, and inserts for CenterLines.

Created flyers to boost sales and announce additional performances.

Worked on several projects at once.

GRAPHIC DESIGNER, ADS PRODUCTION | COLLEGIATE TIMES NEWSPAPER | VIRGINIA TECH | SEPTEMBER 2001-MAY 2002

Created layout for advertisements.

Placed display and classified ads in layout.

COMPUTER SKILLS

Adobe After Effects, Adobe Illustrator, Adobe InDesign, Adobe PageMaker,

Adobe Photoshop, HTML, Macintosh and PC Platform, Macromedia Dreamweaver,

Macromedia Fontographer, Macromedia Freehand, Microsoft Office, Quark XPress

HONORS & ACTIVITIES

Graphic Design MFA Thesis Exhibition- May 2006

D.I.Y. Design It Yourself Exhibition- Feb 2006

MICA/JHU Design Coalition-Creating Hidden Books with Tench Tilghman First Graders

Math and Reading Tutor for a fourth grade student

Dean's List-College of Architecture and Urban Studies-Fall 2003, Spring 2003, Spring 2004

Gold ADDY recipient-Leaf Landscape Architects, Annual Report, 2002 and Metropolis, Editorial Design, 2003

Silver ADDY recipient-Splash Paint Co., Identity Package, 2001 and Art & Art History, Direct Mail, 2003

Society of African-American Scholars

The Washington City Paper, Found Art featured painting